FOR IMMEDIATE RELEASE

Praescient Analytics Launches Veterans Employment Initiative

November 12th, 2013

Praescient Analytics, an organization dedicated to delivering big data solutions to federal and commercial clients, launched a new initiative this Tuesday aimed at securing gainful employment for veterans. *Praescient Veterans First* connects former members of the armed services with leading companies in the D.C. Metro-area. "As a veteran friendly business, we enjoy first-hand the inherent value that veterans bring to the table: leadership, passion, loyalty, and the desire to continue to serve our nation in a compelling way," CEO Katie Crotty said in response to the launch of the *Praescient Veterans First* initiative. "The original idea for *Praescient Veterans First* emerged when we were trying to find our friends work as they transitioned out of the military and we were shocked at how poorly the community equipped them for success. We want to change that by providing veterans and businesses the tactical bridge they both deserve to find satisfying work and incredible talent."

Advanced analytic technology and techniques play an important role as Praescient addresses veteran unemployment and underemployment in new ways. Traditional recruiting firms lack innovation and true analysis, resulting in ill fits for both employer and veteran. Praescient's own Analysis as a Service (A3S) team, who routinely leverages their data management and deep investigative expertise against national security and high end commercial problems, helped spearhead how Praescient would use its internal knowledge to better place veterans with employers. For a video demonstration of this innovative process, click the following link: [Praescient Veterans First](#)

Veterans seeking employment opportunities or businesses looking to harness the skills of former members of the armed forces should visit Praescient's official webpage: *[Praescient Veterans First](#)*.

About Praescient Analytics: Praescient Analytics is a Veteran-Owned Small Business that delivers training, data integration, platform customization, and embedded analytical services in partnership with leading technology providers. Praescient's teams of analysts and engineers deliver comprehensive solutions to federal and commercial clients engaged in critical defense, law enforcement, intelligence, cyber security, financial, investigative, and legal analytics missions. Learn more at [www.praescientanalytics.com.](http://www.praescientanalytics.com)

Praescient has hired over 100 veterans since September of 2011 and they represent 60% of the company's workforce. Through recruitment efforts at career fairs and hiring events, Praescient's team has built a number of important connections to the veteran community. Praescient was named as a Final Four semifinalist in the U.S Chamber of Commerce Foundation's Hiring Our Heroes [Small Business Tournament of Veteran Champions](#).

# # #

Contact: To learn more about *Praescient Veterans First* contact Talent Manager Brian Bryson at Bryson@praescientanalytics.com or send a message to PV1@praescientanalytics.com.